

agoraPlatform – collaboration and efficiency in capital markets through digitization of the end-to-end process



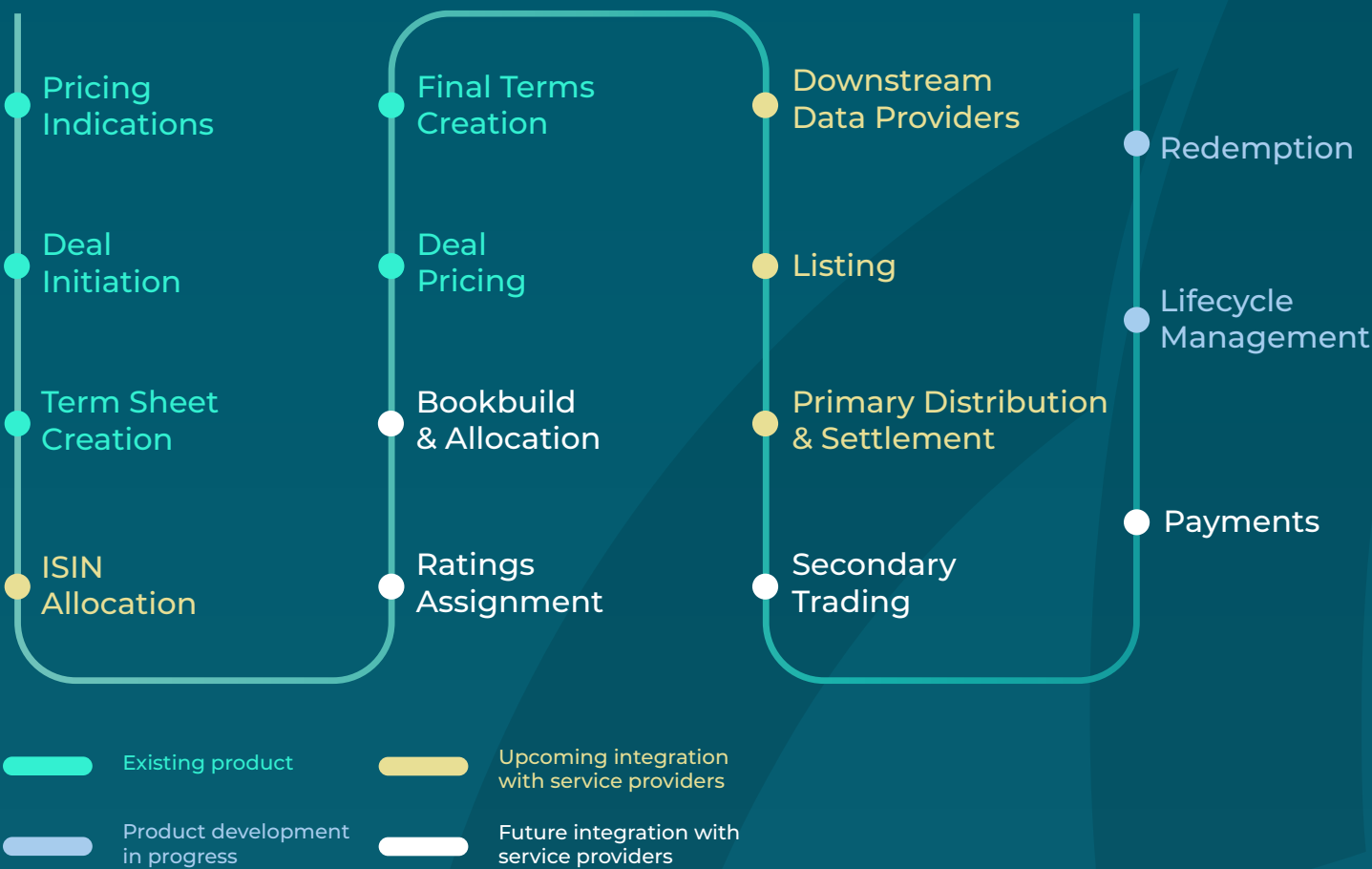
CHALLENGES IN THE MARKET

-  Bankers and Issuers expect seamless, real-time communication – the information flow is inefficient, fragmented, and manually consumable
-  Financial Institutions look to leverage technology to reduce operational risk – data is extracted from documents hence subject to manual intervention
-  Institutions need to manage time and cost of lifecycle management – lifecycle events are manually monitored therefore prone to error

HOW OUR SOLUTION ADDRESSES THEM

-  Up to 93% reduction of time dedicated towards document generation as well as management activity
-  Automated document generation fed to downstream ecosystem reducing manual documentation handling
-  Security events automated through smart contracting technology lowering lifecycle management cost

THE END-TO-END PRODUCT PROPOSITION MAKES AGORA DIFFERENT



WHAT ARE THE USE CASES THAT WE SUPPORT (TODAY AND TOMORROW)?

Our vision is to become a one-stop shop to digitally support and manage a wide variety of products

Current Asset Class Coverage:

- Syndicated Bonds
- Structured Products
- Swaps

Upcoming Asset Class Coverage:

- MTNs / Private Placements
- Commercial Paper
- Green Bonds

WHAT IS THE TECHNOLOGY THAT WE ARE LEVERAGING FOR OUR SOLUTION?

Today we are relying on the power of confidential, **permissioned distributed ledger technology** with the following benefits:

- An enhanced level of **security** and resilience
- Data **privacy** where information is shared on a need-to-know basis
- Immutable **audit trail** created and recorded on ledger
- **Scalable** and built to support the entire bond lifecycle on ledger

OUR THREE PILLARS OF EXPERTISE



Capital markets knowledge

seasoned bankers with over 100-year-combined-expertise in designing solutions



Unique underlying technology and vision

leveraging the power of distributed ledger technology with focus on end-to-end lifecycle



Deep knowledge of legal and compliance aspects

including capital markets regulation as well as AML/KYC